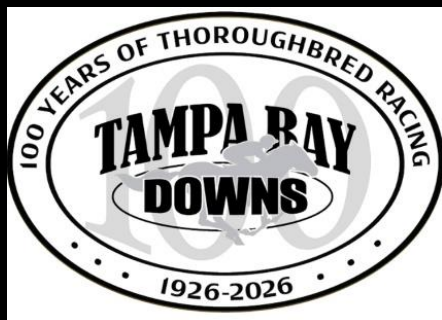
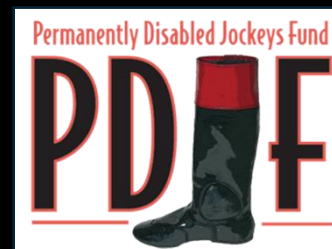




Jockeys and Jeans 2026 Hosted by
Tampa Bay Downs
Celebrating Their 100th Anniversary
For the Benefit of
The Permanently Disabled Jockeys



Jockeys and Jeans to hold its 11th annual gala event at Tampa Bay Downs on Valentines Day, Saturday, February 14, 2026 from 11am-5pm.

YOUR HELP CAN MAKE THE DIFFERENCE!

As past supporters, we want to profusely thank you for helping us raise over \$3.6 million for the Permanently Disabled Jockeys Fund. Your generous support has enabled the PDJF to make \$1600.00 monthly payments to some 60 catastrophically injured jockeys with about 40 being paraplegics or quadriplegics. *You have made a huge difference in the lives of those who left much of their lives beneath the horses we all know and love.*

On Saturday, February 14, 2026, beginning at 11:00 a.m. *Jockey and Jeans* the all-volunteer group founded by former jockeys, will hold its eleventh annual gala event. ***We are once again seeking donations from our good friends and supporters who have helped us in the past.***

Our ten previous events raised over \$3.6 million with 100% of all funds raised going to the 501 c 3 non-profit PDJF. We are aware there are a number of horse-related charities, but most of them raise money for retired and injured racehorse aftercare. Other than PDJF we are the only charity using event sponsorships to raise money for permanently disabled jockeys who are no longer riding horses but are now in wheelchairs.

Again, we thank you for your past generosity, and hope you will again take part in aiding our sport's Fallen Riders.

A few of our Fallen Riders

Roger Blanco



Michael Straight



Armando Rivera

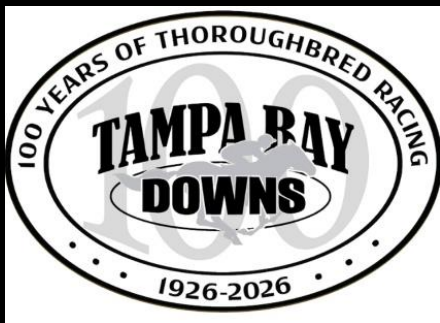


Jack Fires



Ann Van Rosen





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SPONSOR PACKAGE ORDER FORM

Deadline to Submit Order Forms and advertisements is January 15, 2026

Submit by email to theresacordas@gmail.com

Or mail to Theresa Byrnes-Cordas 11554 Wilson Circle Parker, Colorado 80134

Submit logos and Advertisements in jpg format on or before January 15, 2026 to

Theresa Byrnes-Cordas at theresacordas@gmail.com

PLEASE MAKE ALL CHECKS PAYABLE TO "PDJF"

_____ Please contact me as I would like to donate an item for your auction

NAME OF SPONSOR: _____

(As it should appear in all print ads. Please print.)

SPONSOR CONTACT PERSON: _____

MAILING ADDRESS:

(Address to mail tickets and other event-related materials)

CITY: _____ STATE: _____ ZIP: _____ EMAIL: _____

2025/2026 Jockeys and Jeans Sponsorship or Donation \$ _____

Sponsor packages: We invite everyone to consider being and advertising sponsor. Please select from one of our packages on following pages.

As a sponsor do you plan on attending Jockeys and Jeans' 2026 event? Yes _____ No _____

Number of seats included in your package _____ Extra seats to purchase _____

Total number of extra seats, \$200.00 per seat _____

Total package and Seats _____

PDJF: please send me an invoice: Yes _____ No _____

PAYMENT METHOD: please indicate one: CHECK _____ CREDIT CARD _____

- Please remit check payments payable to “**Permanently Disabled Jockeys Fund**” (PDJF), Theresa Byrnes-Cordas 11554 Wilson Circle, Parker, Colorado 80134, prior to event date.
- Credit card payments can be made by phone by contacting Theresa Byrnes-Cordas at 720-270-5099. Or complete the following:

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code _____

FRIENDLY SPONSOR PACKAGE - \$1000

- Recognition in Jockeys and Jeans Race Day Program.
- Recognition on Jockeys and Jeans website (jockeyandjeans.com) and Jockey and Jeans Facebook page.
- One signed event souvenir.

SILVER PACKAGE - \$2000

- 2 admissions tickets to Jockeys and Jeans Silent Auction Reception at Tampa Bay Downs with passed appetizers from 11am-1pm.
- 2 admission tickets to Jockeys and Jeans Fundraiser Luncheon. A delicious full course lunch for two from 1pm-5pm.
- ¼ page full color advertisement in the Jockeys and Jeans Program.
- Recognition on Jockeys and Jeans Race Day Program, website (jockeysandjeans.com) and Facebook.
- Racing legends will be in attendance for autographs and photo ops. Bring your favorite collectibles to be autographed.
- Jockeys and Jeans Legend Jockeys Poster for on-site autographs.
- For Hotel information and rooms please call Heather Zawada [813-349-2364](tel:813-349-2364). Please ask for Jockeys and Jeans rates.

GOLD PACKAGE - \$3500

- 4 admissions tickets to Jockeys and Jeans Silent Auction Reception at Tampa Bay Downs with passed appetizers from 11am-1pm.
- 4 admission tickets to Jockeys and Jeans Fundraiser Luncheon. A delicious full course lunch for four from 1pm-5pm.
- 1/2 page full color advertisement in the Jockeys and Jeans Program.
- Recognition on Jockeys and Jeans Race Day Program, website (jockeysandjeans.com) and Facebook.
- Racing legends will be in attendance for autographs and photo ops. Bring your favorite collectibles to be autographed.
- Jockeys and Jeans Legend Jockeys Poster for on-site autographs.
- For Hotel information and rooms please call Heather Zawada [813-349-2364](tel:813-349-2364). Please ask for Jockeys and Jeans rates.

PLATINUM PACKAGE - \$5000

- 6 admissions tickets to Jockeys and Jeans Silent Auction Reception at Tampa Bay Downs with passed appetizers from 11am-1pm.
- 6 admission tickets to Jockeys and Jeans Fundraiser Luncheon. A delicious full course lunch for six from 1pm-5pm.
- Full page full color advertisement in the Jockeys and Jeans Program.
- Recognition on Jockeys and Jeans Race Day Program, website (jockeysandjeans.com) and Facebook.
- Racing legends will be in attendance for autographs and photo ops. Bring your favorite collectibles to be autographed.
- Jockeys and Jeans Legend Jockeys Poster for on-site autographs.
- For Hotel information and rooms please call Heather Zawada [813-349-2364](tel:813-349-2364). Please ask for Jockeys and Jeans rates.

DIAMOND PACKAGE - \$10,000

- 8 admissions tickets to Jockeys and Jeans Silent Auction Reception at Tampa Bay Downs with passed appetizers from 11am-1pm.
- 8 admission tickets to Jockeys and Jeans Fundraiser Luncheon. A delicious full course lunch for eight from 1pm-5pm.
- Full page full color advertisement in the Jockeys and Jeans Program.
- Recognition on Jockeys and Jeans Race Day Program, website (jockeysandjeans.com) and Facebook.
- Racing legends will be in attendance for autographs and photo ops. Bring your favorite collectibles to be autographed.
- Jockeys and Jeans Legend Jockeys Poster for on-site autographs.
- Invitation to join us in Jockeys and Jeans trophy presentation in the Winner Circle.
- On-site/event recognition and branding.
- For Hotel information and rooms please call Heather Zawada [813-349-2364](tel:813-349-2364). Please ask for Jockeys and Jeans rates.

SECRETARIAT PACKAGE - \$25,000

- 8 admissions tickets to Jockeys and Jeans Silent Auction Reception at Tampa Bay Downs with passed appetizers from 11am-1pm.
- 8 admission tickets to Jockeys and Jeans Fundraiser Luncheon. A delicious full course lunch for four from 1pm-5pm.
- 8 admissions to private party at Tampa Bay Museum Friday night with all our guests and dignitaries, sponsored by Tampa Bay Downs. Passed hors d'oeuvres.
- Three of your guest golfers and a legendary jockey will enjoy 18 holes on Thursday. Golf clubs and golf cart included.
- Full page full color advertisement in the Jockeys and Jeans Program.
- Recognition on Jockeys and Jeans Race Day Program, website (jockeysandjeans.com) and Facebook.
- Invitation to join us in Jockeys and Jeans trophy presentation in the Winner Circle.
- Racing legends will be in attendance for autographs and photo ops. Bring your favorite collectibles to be autographed.
- Jockeys and Jeans Legend Jockeys Poster for on-site autographs.
- Two Ron Turcotte/Secretariat signed items.
- For Hotel information and rooms please call Heather Zawada [813-349-2364](tel:813-349-2364). Please ask for Jockeys and Jeans rates.